

UNC System:

Overview and Enrollment



Presentation to Joint Appropriations Subcommittee on Education
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March 12, 2013



FISCAL RESEARCH DIVISION
A Staff Agency of the North Carolina General Assembly

Presentation Agenda

1. UNC System Background

2. Enrollment

3. Budget Overview

UNC System Background

Purpose

G.S. 116-1. Purpose.

(a) In order to foster the development of a well-planned and coordinated system of higher education, to improve the quality of education, to extend its benefits and to encourage an economical use of the State's resources, the University of North Carolina is hereby redefined in accordance with the provisions of this Article.

(b) The University of North Carolina is a public, multicampus university dedicated to the service of North Carolina and its people. It encompasses the 16 diverse constituent institutions and other educational, research, and public service organizations. Each shares in the overall mission of the university. **That mission is to discover, create, transmit, and apply knowledge to address the needs of individuals and society.** This mission is accomplished through instruction, which communicates the knowledge and values and imparts the skills necessary for individuals to lead responsible, productive, and personally satisfying lives; through research, scholarship, and creative activities, which advance knowledge and enhance the educational process; and through public service, which contributes to the solution of societal problems and enriches the quality of life in the State. In the fulfillment of this mission, the university shall seek an efficient use of available resources to ensure the highest quality in its service to the citizens of the State.

Teaching and learning constitute the primary service that the university renders to society. **Teaching, or instruction, is the primary responsibility of each of the constituent institutions.** The relative importance of research and public service, which enhance teaching and learning, varies among the constituent institutions, depending on their overall missions.

History

- 1795 – First public university opens in Chapel Hill.
- 1931 – Legislation creates three-campus UNC System
- 1971 – 16-campus system formed
- 1972 – Board of Governors established
- 2007 – NC School of Science and Math joins system

System Governance

- General Assembly elects the UNC Board of Governors.
 - 32 elected members serve staggered 4-year terms.
 - Each odd numbered year, the General Assembly elects 16 board members, 8 from each house.

System Governance

- Board of Governors is charged by statute with governing the UNC System; sets system-wide policy and:
 - Elects the system president
 - Appoints 8 members of each campus Board of Trustees; the Governor appoints the remaining four members.
 - Elects the Chancellor of each institution.

System Composition



Source: UNC Presentation to Joint Education Appropriations Subcommittee on February 13, 2013.

System Composition

- 16 universities
- 2 residential high school (NC School of Science and Mathematics and NC School of the Arts)
- UNC Healthcare system
- Statewide agricultural/cooperative extension service
- Statewide system of medical residency training
- Multiple affiliated institutions

System Composition: Affiliated Entities

UNC General Administration

- NC State Education Assistance Authority
- UNC Center for Public Television
- NC Center for International Understanding
- NC State Approving Agency

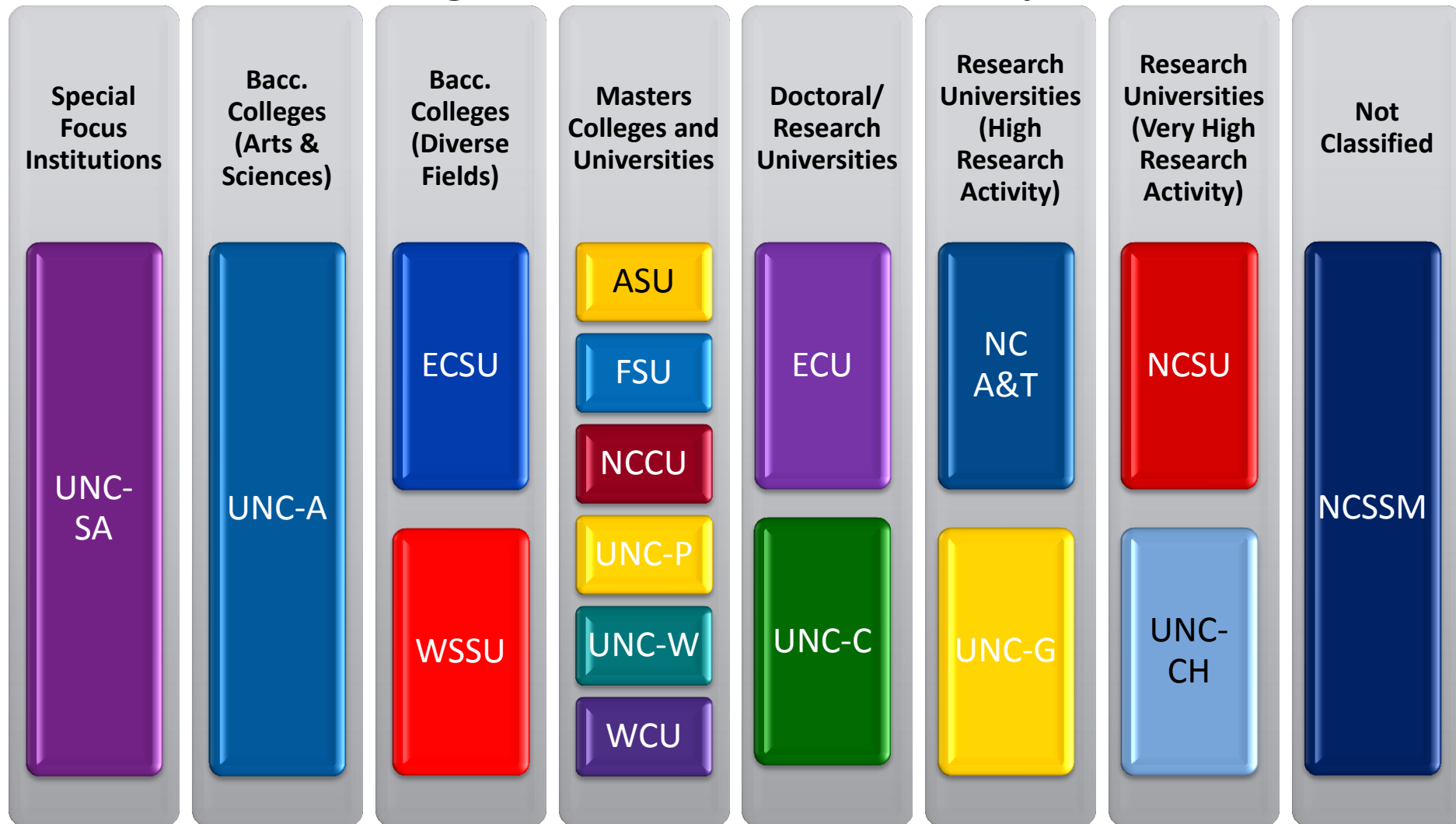
Campuses

- Agricultural Research Service (NCSU)
- NC Cooperative Extension (NCSU and NC A&T)
- Area Health Education Centers (UNC-CH)
- UNC Health Care System (UNC-CH)
- UNC Press Online (UNC-CH)

Carnegie Classification System

- Carnegie Commission on Higher Education developed a classification of colleges and universities to support its program of research and policy analysis.
- Used in the study of higher education
 - A way to represent and control for institutional differences
 - In the design of research studies to ensure adequate representation of sampled institutions, students, or faculty.

Classification of UNC Institutions in the Carnegie Classification System



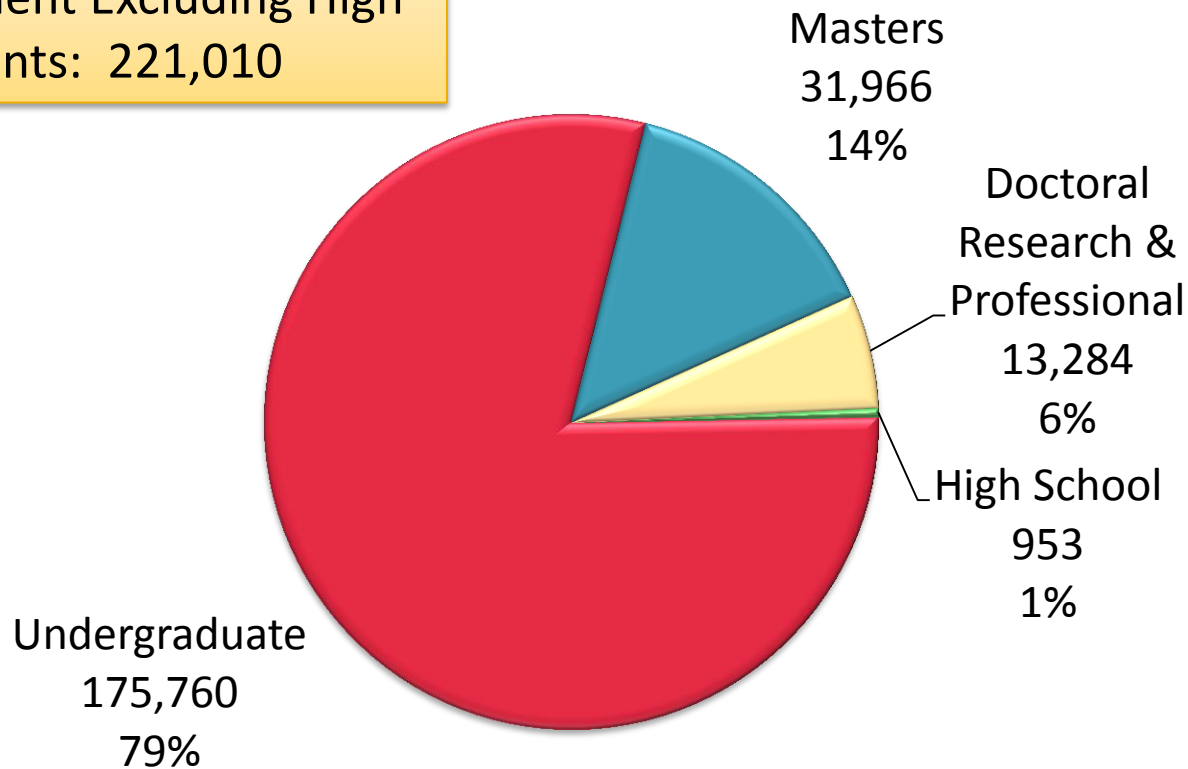
Enrollment

Student Headcount

Total 2012 Fall Enrollment

Total Enrollment: 221,963

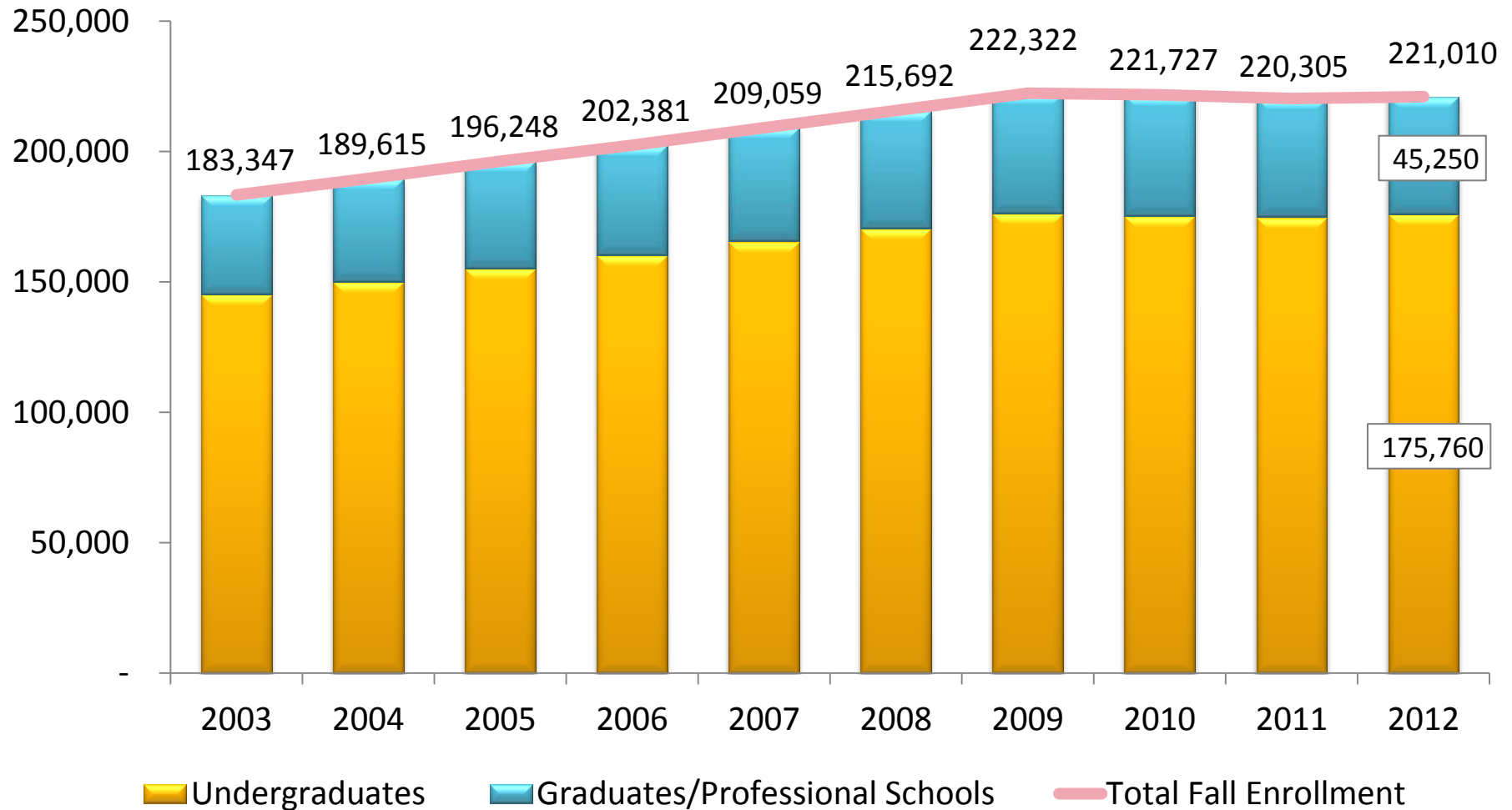
Total Enrollment Excluding High
School Students: 221,010



Source: UNC-General Administration

Student Headcount

Fall Student Headcount: 2003-2012



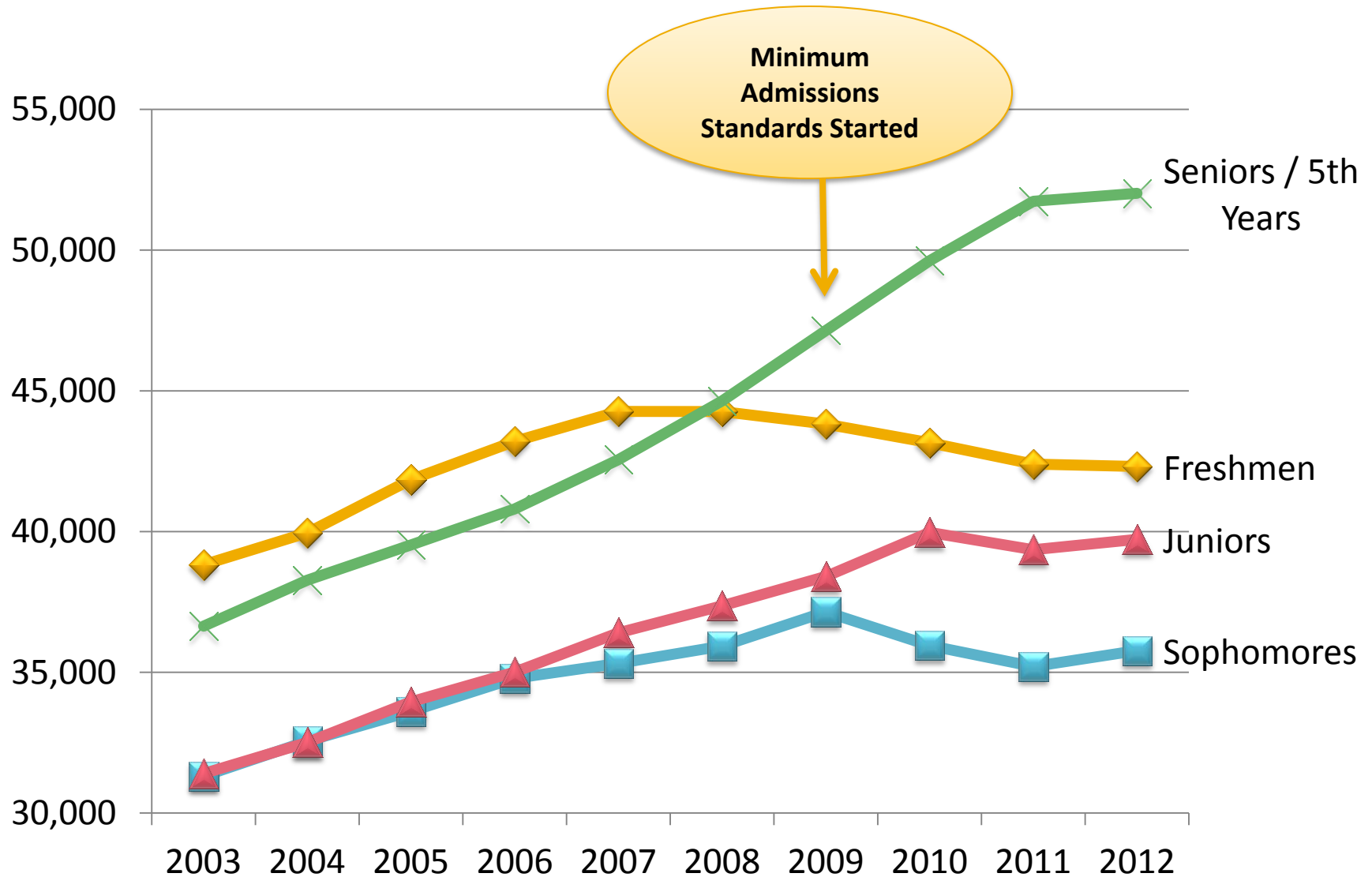
Source: UNC General Administration

Note: Does not include high school students.

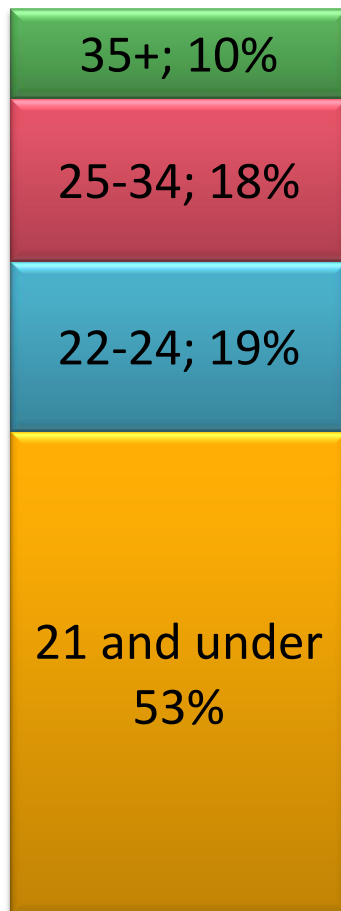
Minimum Admissions Standards

- Beginning in Fall 2009, all applicants for first-time admission as freshman had to meet minimum high school GPA and SAT scores.
- Requirements increased between 2009 and 2013.
- Current requirements are:
 - 2.5 minimum GPA
 - 800 combined SAT (critical reading and math) or 17 ACT

Minimum Admissions Standards

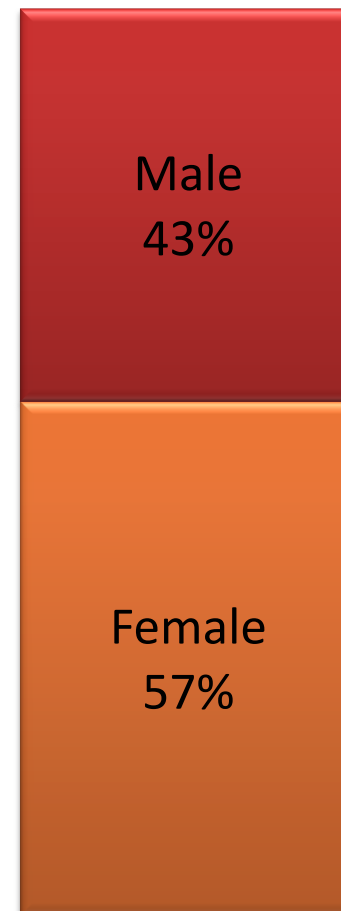


Student Characteristics



Age

Source: UNC General Administration

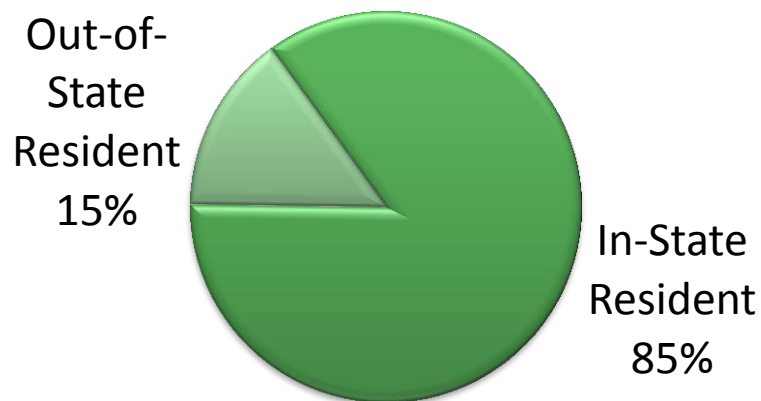


Gender

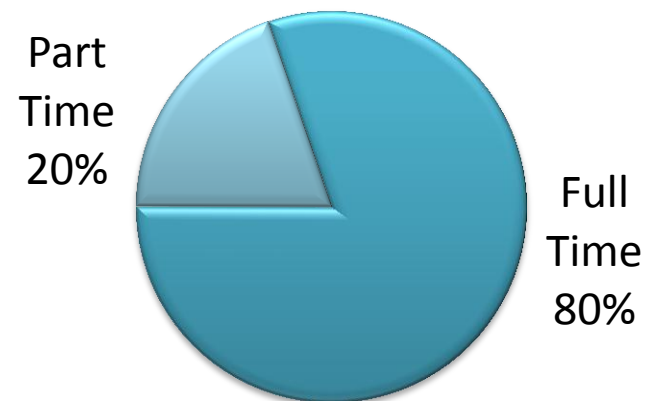
Note: Does not include high school students.

Student Characteristics

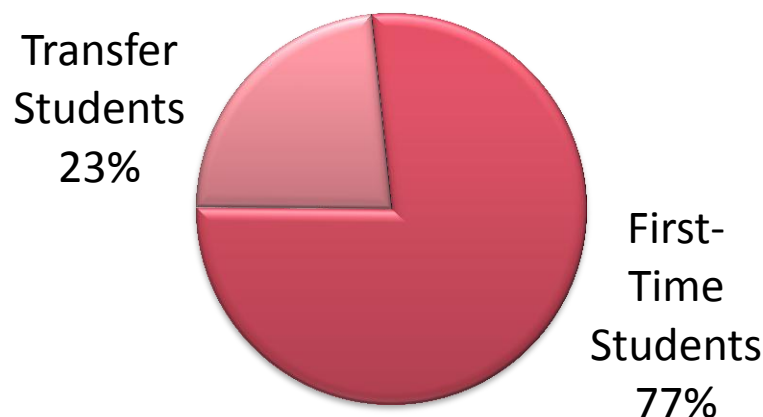
All Students by Residency



All Students by Course Load



New Students by Entry Type

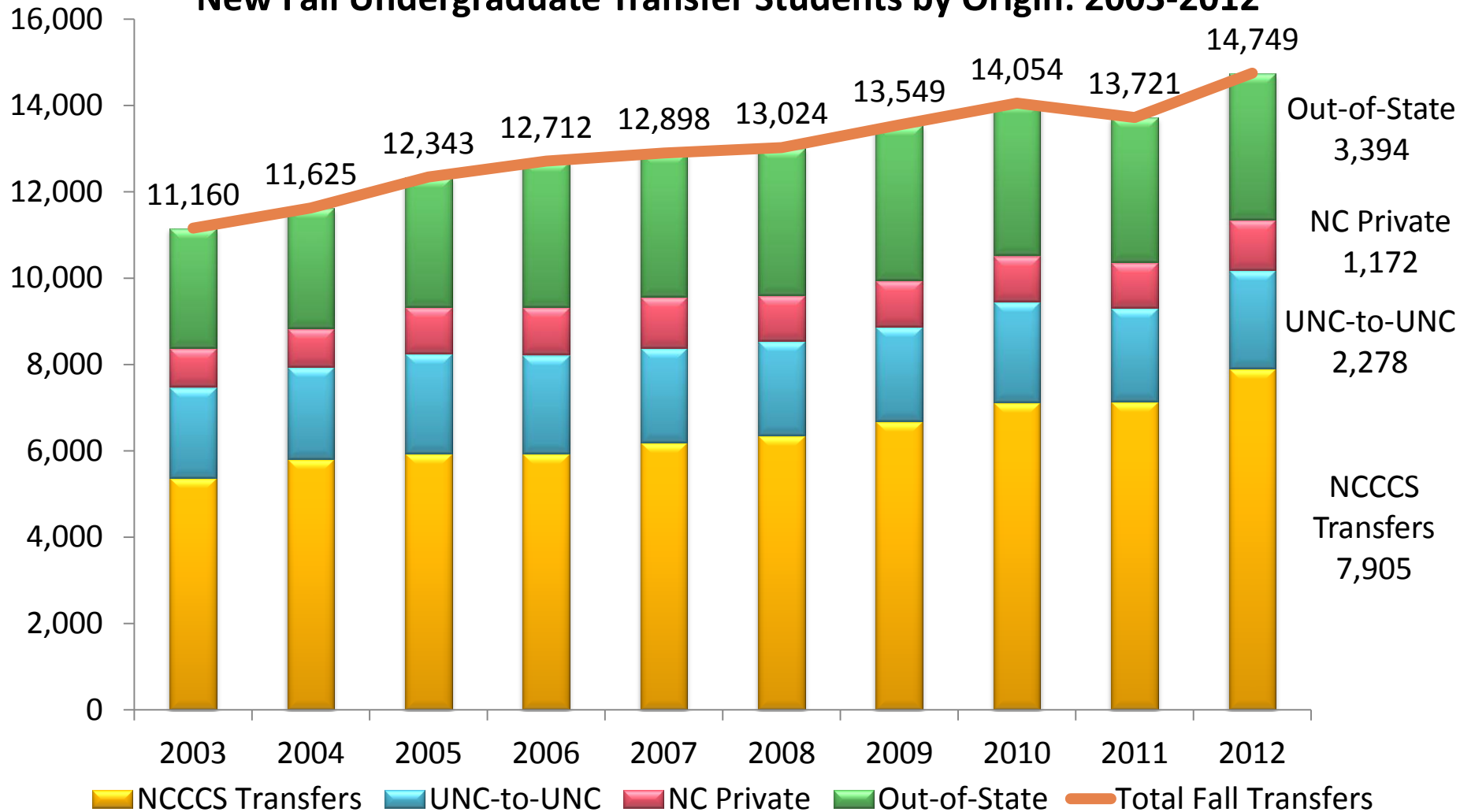


Source: UNC General Administration
students.

Note: Does not include high school

Student Characteristics: Transfers

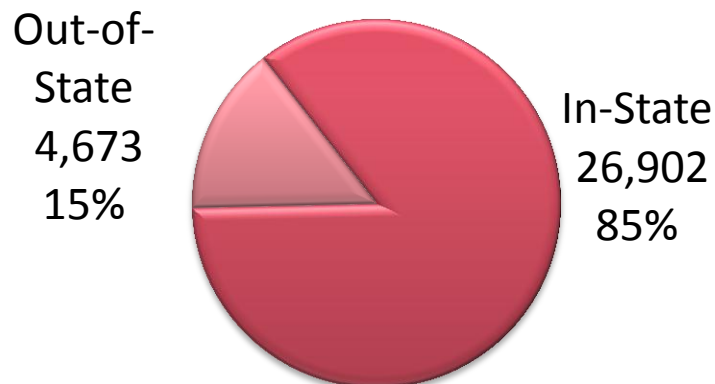
New Fall Undergraduate Transfer Students by Origin: 2003-2012



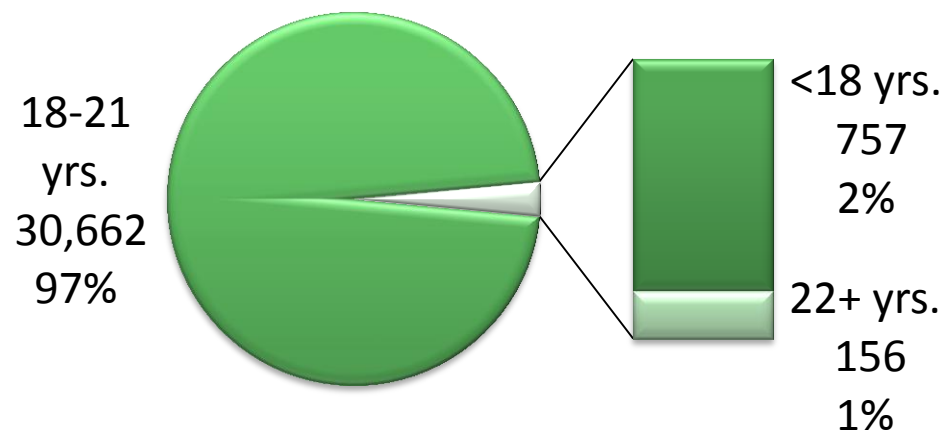
Source: UNC General Administration

Student Characteristics: First-Time Freshman

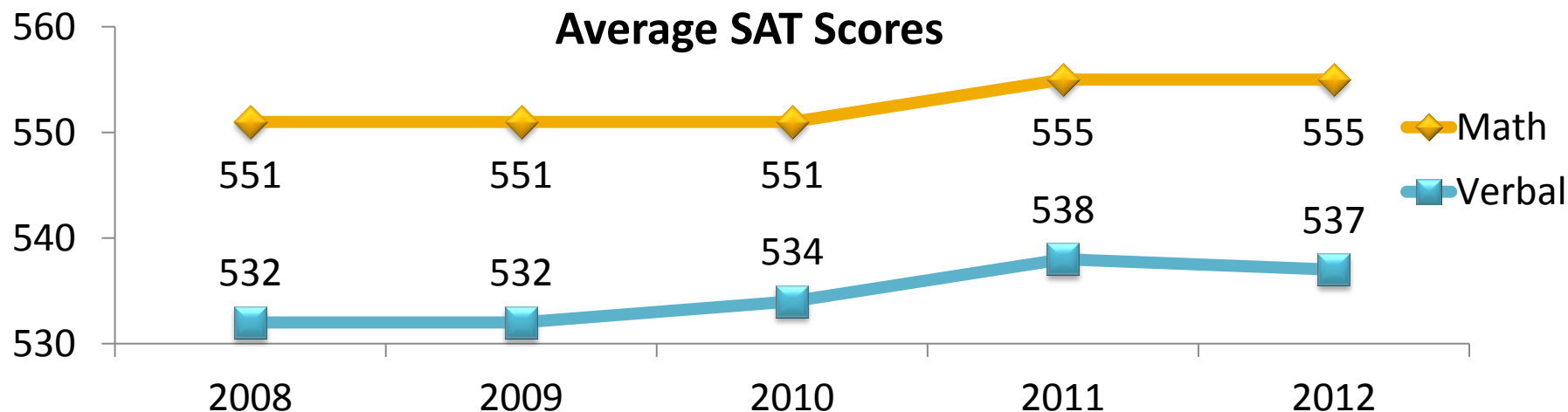
First-Time Freshman by Residency



First-Time Freshman by Age

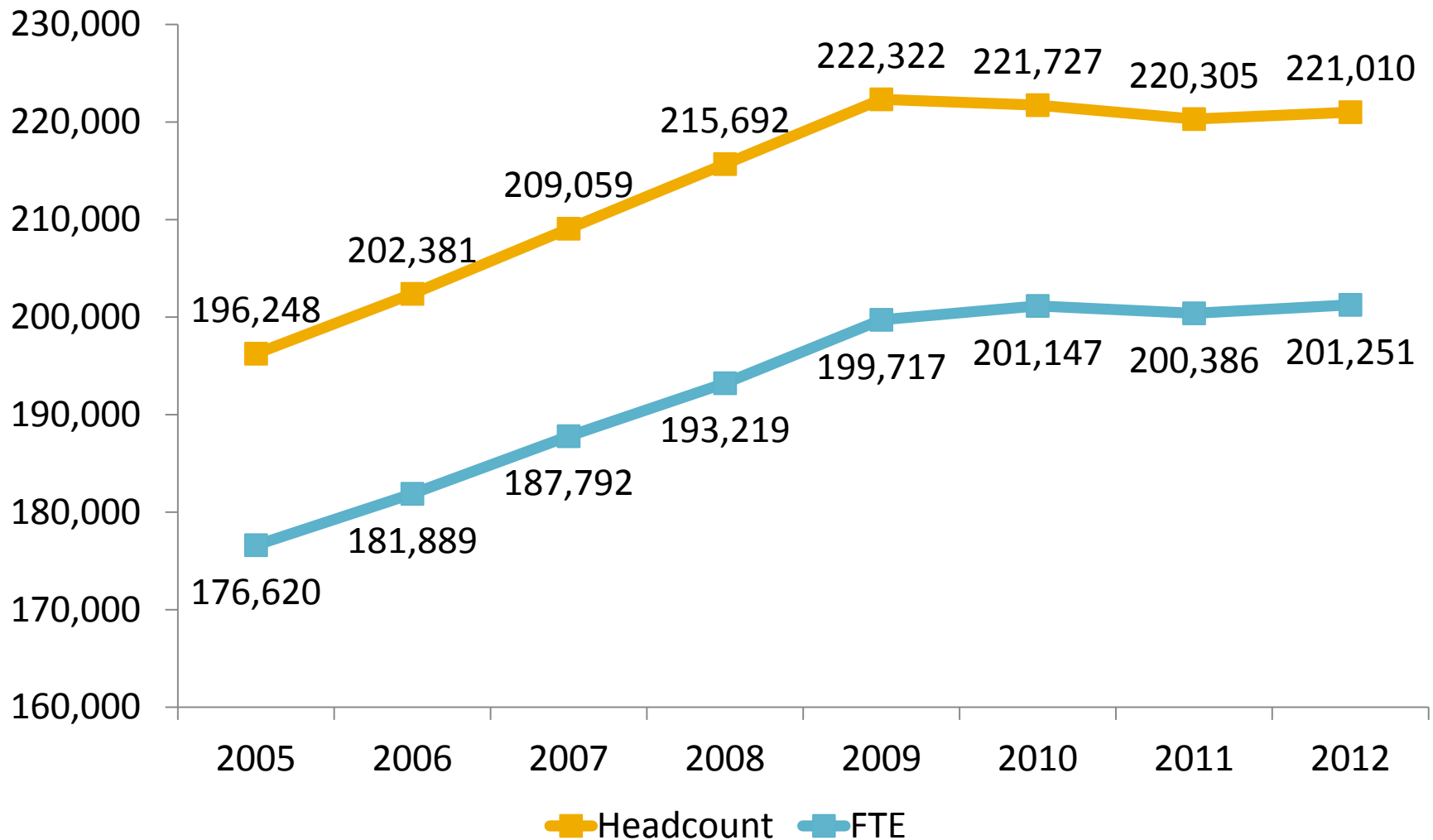


Average SAT Scores



Source: UNC General Administration

Headcount versus FTE



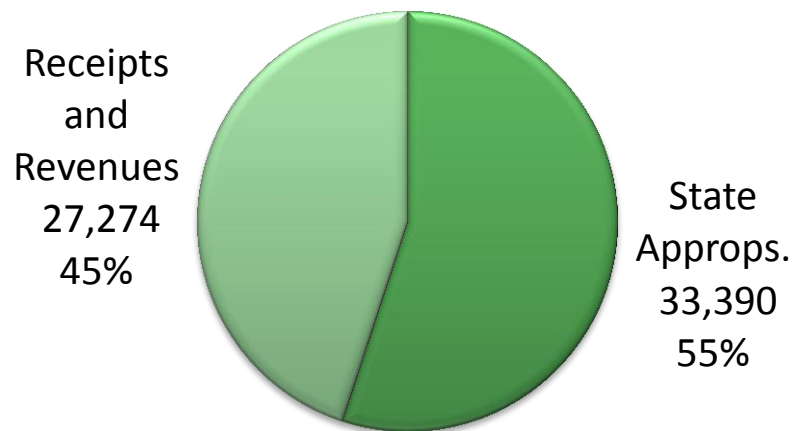
Source: UNC General Administration

Employees

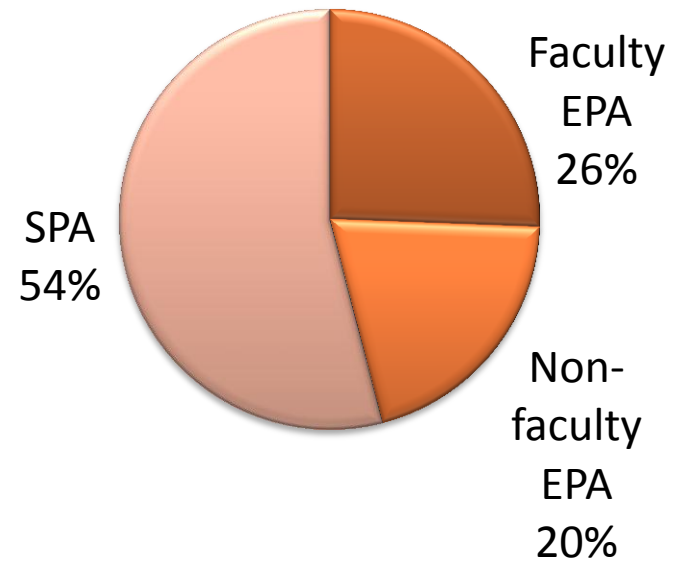
Employees: UNC System

Total: 60,664 FTE

UNC Employees by Source of Funds



UNC Employees by Position Type



Source: Annual Salary Survey, December 2012

Employees: General Administration

- 433.6 FTE (0.7% of total System FTE), split evenly between General Fund and institutional funds.
- Includes:
 - General Administration (175.8 FTE)
 - UNC-TV (165.8 FTE)
 - NC State Education Assistance Authority (62.0 FTE)
 - Center for School Leadership Development (15.9 FTE)
 - NC Center for International Understanding (9.0 FTE)
 - NC State Approving Agency (5.0 FTE)

Budget Overview



UNC Budgeting 101

State General Fund Budget

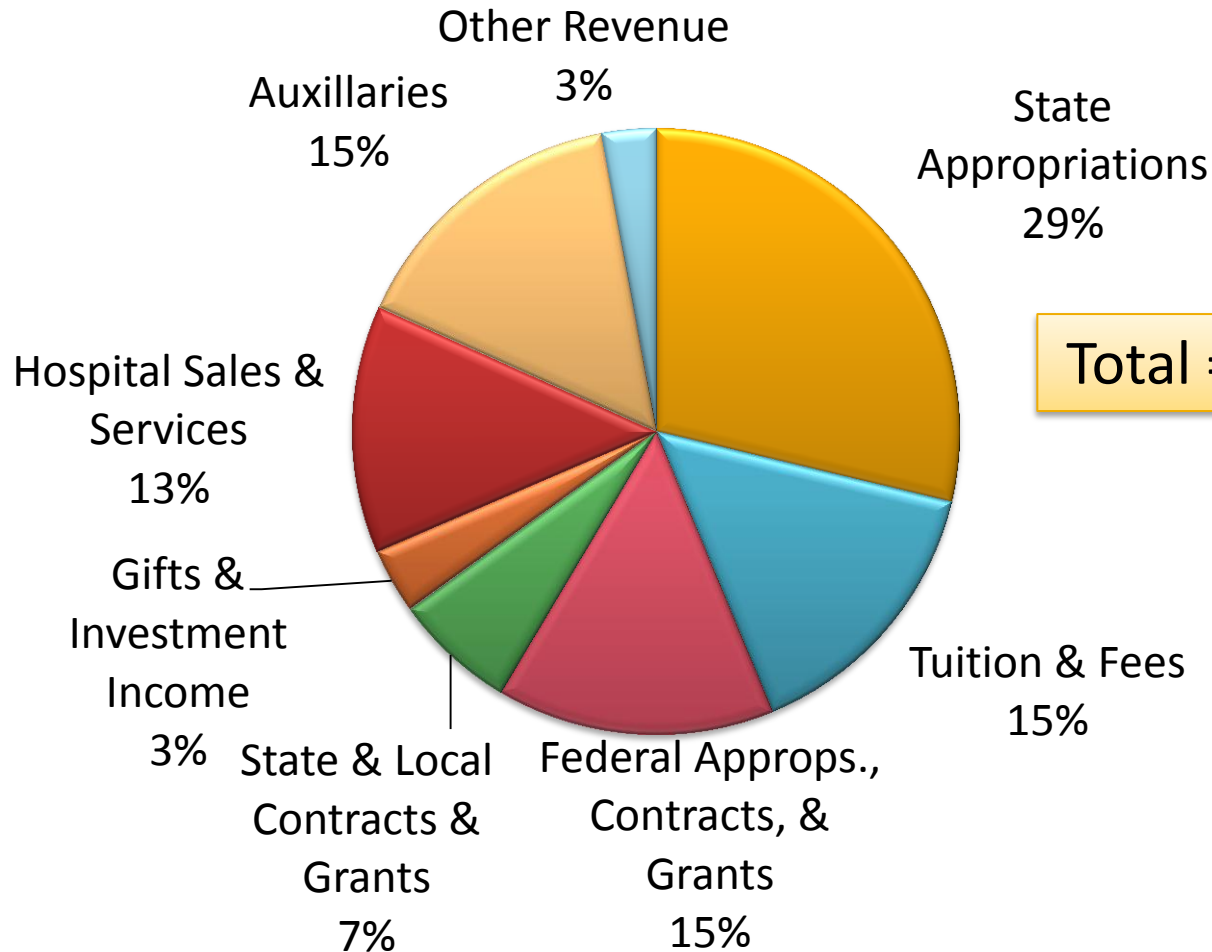
- Education and related spending
- Any State appropriations for other items.

Campus Budgets

- Hospitals
- Auxiliary services
- Research
- Endowments

UNC Total Operating Revenues

FY 2011-12 Total Operating Revenues (Unaudited)



Source: UNC General Administration

Note: Does not include \$18.8 million in FY 2011-12 NCSSM expenditures.

State General Fund Budget

FY 2012-13 General Fund budget is \$4.3 billion

State Appropriation	\$2,663,562,434
Tuition and Fees	\$1,379,837,119
Sales, Services, and Rentals	\$77,395,595
Carryforward	\$51,182,720
Federal Grants and Appropriations	\$24,722,278
Other Receipts and Transfers	\$98,102,115
<hr/>	
Total	\$4,294,802,261

Source: FY 2012-13 Certified Budget as of November 2012.

State General Fund Budget

- 90.6% of the UNC budget flows directly to the campuses.
- Of the remaining nine percent (9.4%) funds:
 - Financial aid, including private college aid (7.1%)
 - UNC General Administration (1.3%)
 - Other non-campus-specific programs (1%)

Budget Flexibility

Special Responsibility Constituent Institutions

- Enacted in 1991 as part of the Budget Act
- General Assembly appropriates a lump sum to the institution.
- Institution may:
 - Carry forward 2.5% of appropriations for one-time expenditures
 - Spend overhead receipts
 - Establish and abolish positions
 - Purchase equipment valued at up to \$500,000 without permission from P & C

Summary

UNC is a large, complex \$9 billion system.

UNC enrollment has slowed in recent years.

UNC is given greater budget flexibility than other State agencies.